

PewResearchCenter

2026 Midterm Elections and Latino voters

How U.S. Hispanics See Their Place in America

Mark Hugo Lopez

Director, Race and Ethnicity Research

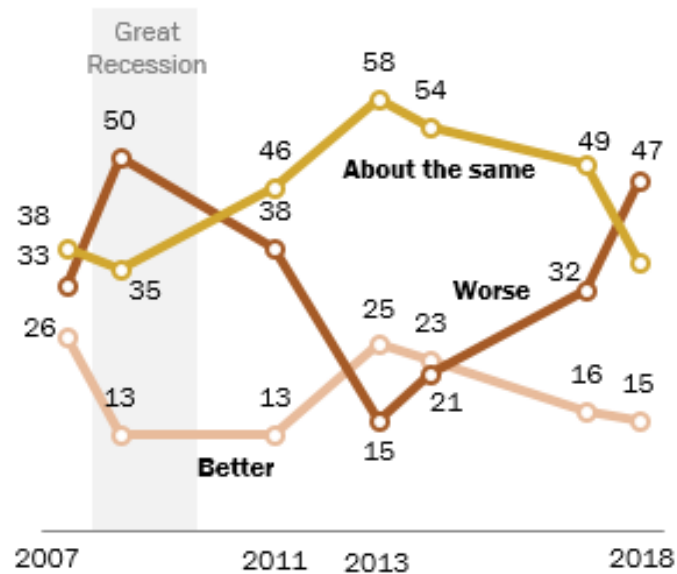
Who we are: A nonpartisan fact tank that informs the public about the issues, attitudes and trends shaping the world. We conduct public opinion polling, demographic research, content analysis and other data-driven social science research. We do not take policy positions.

We are a subsidiary of The Pew Charitable Trusts, our primary funder. We occasionally partner strategically with philanthropists and institutional funders who share our commitment to impartial research and data that drive discussion.

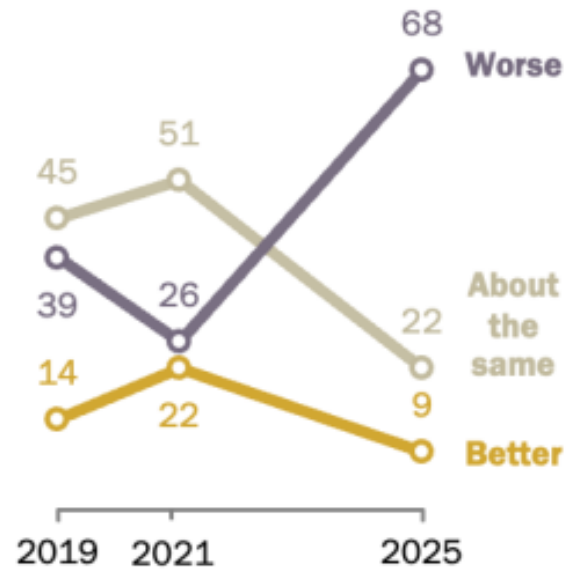
What we do: Generate a foundation of facts to enrich public dialogue and support sound decision-making. We conduct public opinion polling, demographic research, content analysis and data-driven social science research.

Sharp rise in share who say U.S. Hispanics' situation in America has worsened

% who say the situation of Hispanics/Latinos in this country today is ___ compared with one year ago



% of U.S. Hispanic adults who say compared with one year ago, the situation of Hispanics in this country today is ...



Note: Share of respondents who didn't offer an answer are not shown.

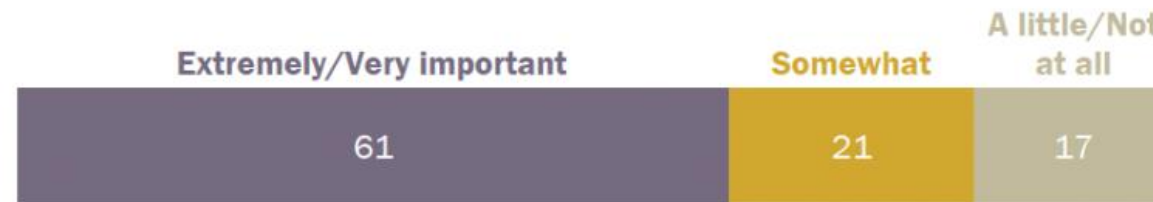
Source: National Survey of Latinos conducted Oct. 6-16, 2025.

"Majorities of Latinos Disapprove of Trump and His Policies on Immigration, Economy"

U.S. Hispanics are divided on whether their identity helps or hurts them in America

Most U.S. Hispanics see being Hispanic as extremely or very important to who they are ...

% of U.S. Hispanic adults who say being Hispanic/Latino/x/e is ___ to how they think about themselves



... but they are divided on whether being Hispanic helps or hurts in getting ahead in America

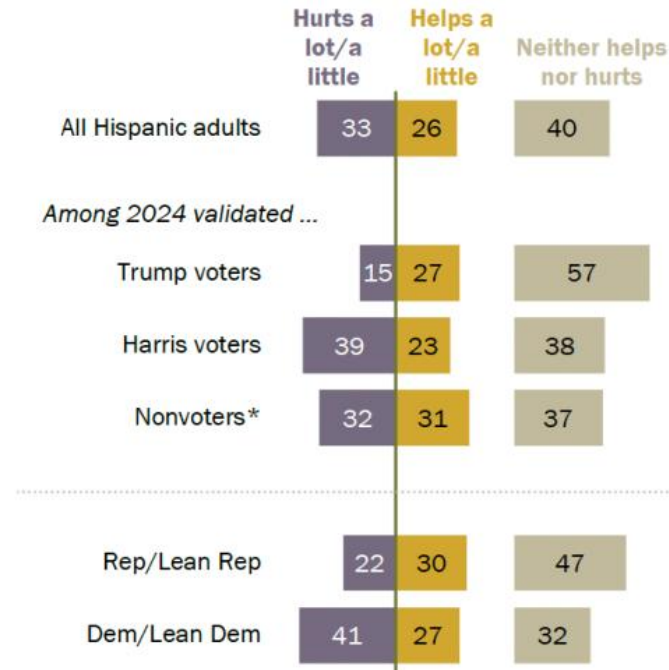
% of U.S. Hispanic adults who say that being Hispanic/Latino/x/e ___ their ability to get ahead in the U.S. today



Note: Share of respondents who didn't answer are not shown.
Source: National Survey of Latinos conducted Oct. 6-16, 2025.

Hispanic Republicans and Democrats differ on whether being Hispanic helps in getting ahead

% of U.S. Hispanic adults who say being Hispanic/Latino/x/e ___ their ability to get ahead in the U.S. today



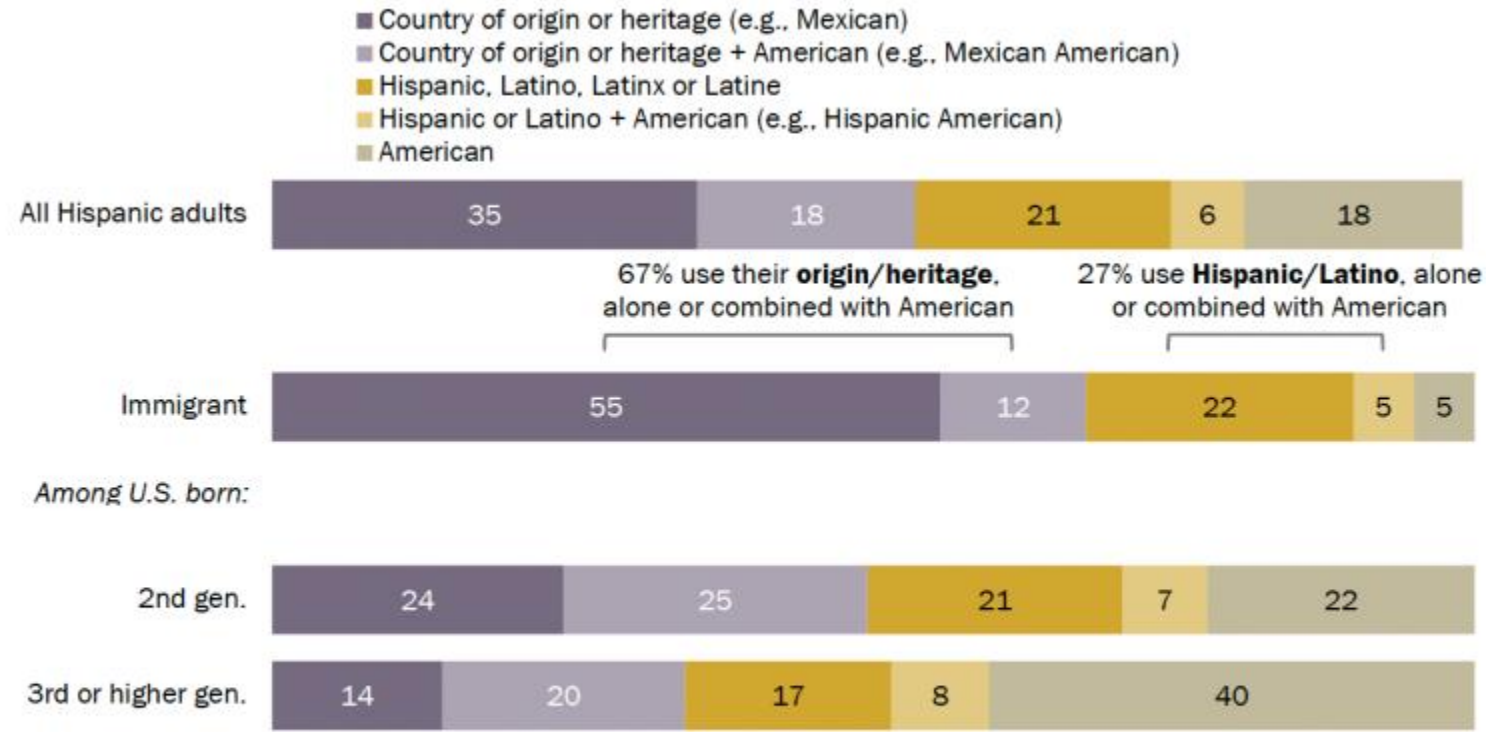
* Nonvoters are those who did not vote in 2024 but were eligible to do so.

Note: Validated voters are adult citizens for whom a record of voting was found in official state election records. Vote choice is based on self-reports from surveys. Those who were not eligible to vote are included in the share for all Hispanic adults but are not shown separately. Shares of respondents who didn't answer are not shown.

Source: National Survey of Latinos conducted Oct. 6-16, 2025.

Latino immigrants most often use their country of origin to describe themselves, while later generations use American more

% of U.S. Hispanic adults who most often describe themselves as ...



Note: Second generation refers to those born in the 50 states or District of Columbia to at least one immigrant parent. Third or higher generation refers to those born in the 50 states or D.C. to parents who are also U.S. born. Those who did not provide information about their own or their parents' birthplaces are excluded. Shares of respondents who didn't answer or said they don't use any of the labels are not shown.

Source: National Survey of Latinos conducted Oct. 6-16, 2025.

LATINOS AND TODAY'S ISSUES

Views of national problems, 2026

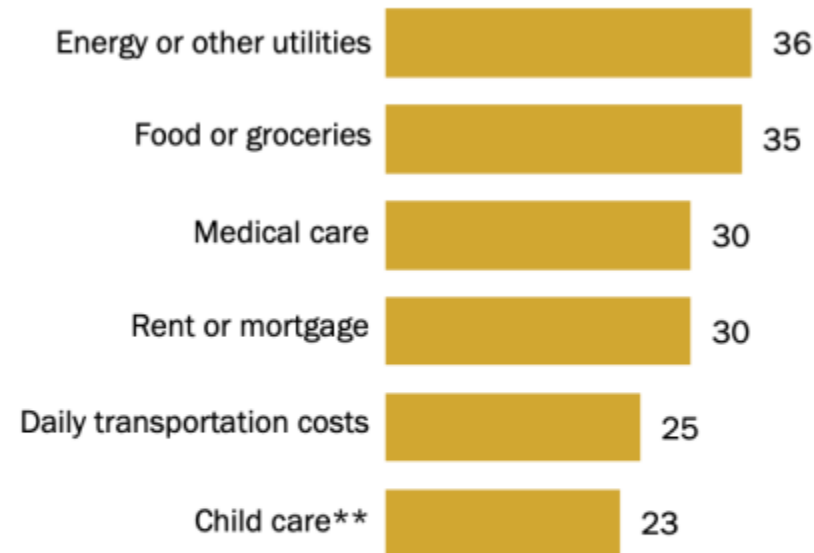
*% who say ____ is a **very big problem** for the country today*

	White	Black	Hispanic	Asian
The role of money in politics	79	75	63	59
The affordability of health care	73	78	73	69
Inflation	62	79	70	63
The federal budget deficit	64	67	62	59
The ability of Dems/Reps to work together	68	65	55	55
Drug addiction	54	59	62	41
Gun violence	44	64	57	58
Violent crime	43	57	57	39
Climate change	36	50	47	37
International terrorism	37	37	44	37
Illegal immigration	41	32	32	33
Domestic terrorism	34	46	42	27
Unemployment	28	58	47	38

Source: Survey of U.S. adults conducted April 20-26, 2026.

About 1 in 3 Hispanics have struggled with utilities, food, medical care and housing

*% of U.S. Hispanic adults who say they have had trouble paying for each of the following in the past year**



* Refer to the topline for full question wording.

** Among adults with at least one child younger than 18.

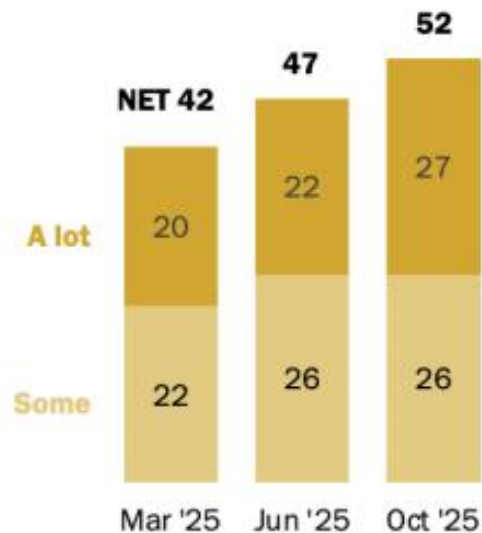
Note: Shares of respondents who didn't offer an answer or offered other answers are not shown.

Source: National Survey of Latinos conducted Oct. 6-16, 2025.

"Majorities of Latinos Disapprove of Trump and His Policies on Immigration, Economy"

Latinos increasingly worried about deportations, and being asked to prove their status

*% of U.S. Latino adults who, regardless of their own legal status, say they worry **a lot or some** that they, a family member or a close friend could be deported*

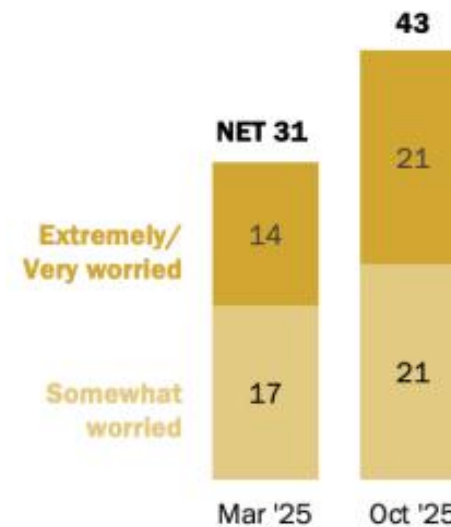


Note: Figures may not add to subtotals due to rounding. Shares of respondents who didn't offer an answer or offered other answers are not shown.

Source: National Survey of Latinos conducted Oct. 6-16, 2025.

"Majorities of Latinos Disapprove of Trump and His Policies on Immigration, Economy"

% of U.S. Hispanics who say they are ____ about being asked to prove their U.S. citizenship or immigration status during their day-to-day activities



Note: Figures may not add to subtotals due to rounding. Shares of respondents who didn't offer an answer or offered other answers are not shown.

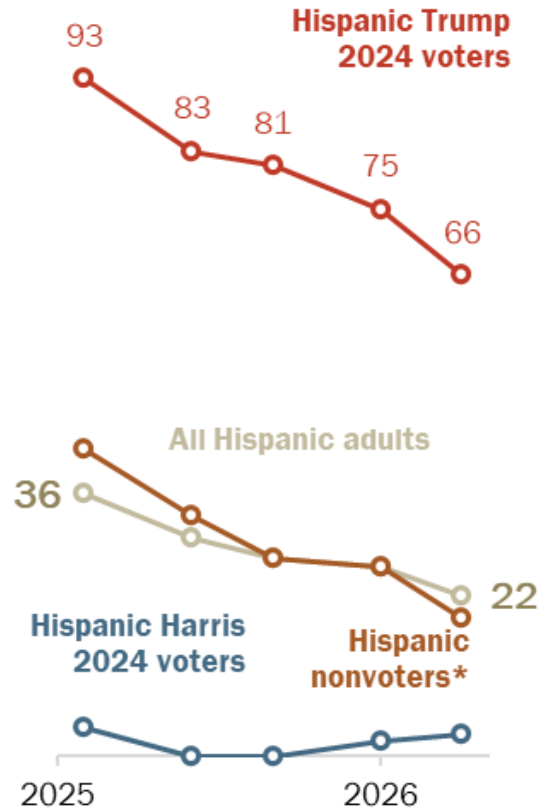
Source: National Survey of Latinos conducted Oct. 6-16, 2025.

"Majorities of Latinos Disapprove of Trump and His Policies on Immigration, Economy"

LATINOS AND POLITICS

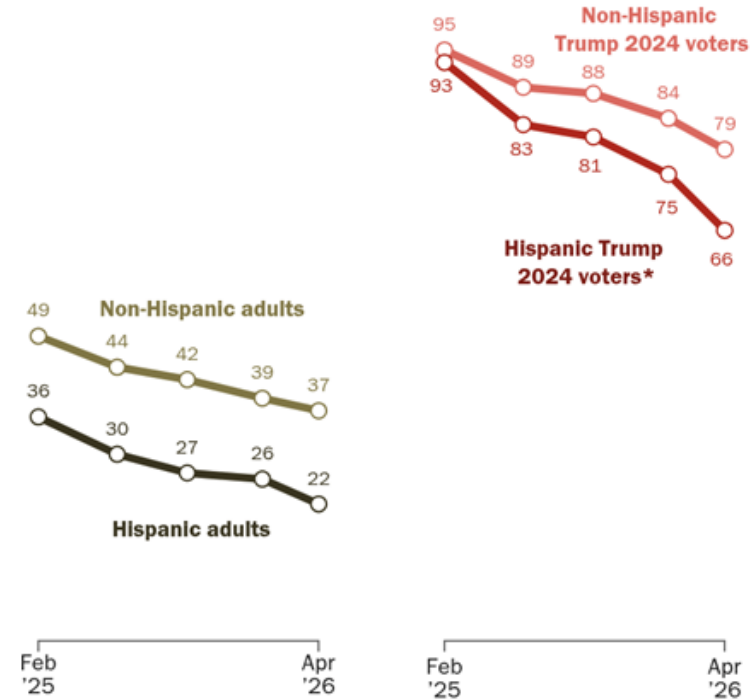
Trump's approval has declined among Latinos

% of U.S. Latino adults who say they **approve** of the way Donald Trump is handling his job as president



* Nonvoters are those who did not vote in 2024 but were eligible to do so.
 Note: Validated voters are adult citizens for whom a record of voting was found in official state election records. Vote choice is based on self-reports from surveys. Those who were not eligible to vote are included in the share for all Latino adults but are not shown separately. Shares of respondents who didn't offer an answer or offered other answers are not shown.

% who **approve** of the way Donald Trump is handling his job as president



* The February 2025 survey included 148 Hispanic Trump voters, for an effective sample size of 95 and a margin of error of plus or minus 10.1 percentage points at the 95% confidence level.
 Note: Hispanics are of any race. Trump voters are adult citizens who had a record of voting, based on official state election results. We asked them who they voted for in a survey conducted in the month after the 2024 election.
 Source: Survey of U.S. adults conducted April 20-26, 2026.

Trump's support among Hispanic, Black voters higher in 2024 than in 2020 and 2016

% of validated voters who reported voting for each candidate

	2016			2020			2024		
	SHARE VOTING ...		VOTE MARGINS (DEM-REP)	SHARE VOTING ...		VOTE MARGINS (DEM-REP)	SHARE VOTING ...		VOTE MARGINS (DEM-REP)
	Clinton	Trump		Biden	Trump		Harris	Trump	
Total	48	46	+2	51	47	+4	48	50	-2
Men	41	52	-11	48	50	-2	43	55	-12
Women	54	39	+15	55	44	+11	53	46	+7
White, non-Hispanic	39	54	-15	43	55	-12	43	55	-12
Black, non-Hispanic*	91	6	+85	92	8	+84	83	15	+68
Hispanic*	66	28	+38	61	36	+25	51	48	+3
Asian*,**	N/A			70	30	+40	57	40	+17
White men	32	62	-30	40	57	-17	39	59	-20
White women	45	47	-2	45	53	-8	47	51	-4
Black men*	N/A			87	12	+75	75	21	+54
Black women	N/A			95	5	+90	89	10	+79
Hispanic men	N/A			57	39	+18	48	50	-2
Hispanic women	N/A			65	33	+32	52	46	+6
Asian men*,**	N/A			N/A			56	40	+16
Asian women*,**	N/A			N/A			57	40	+17

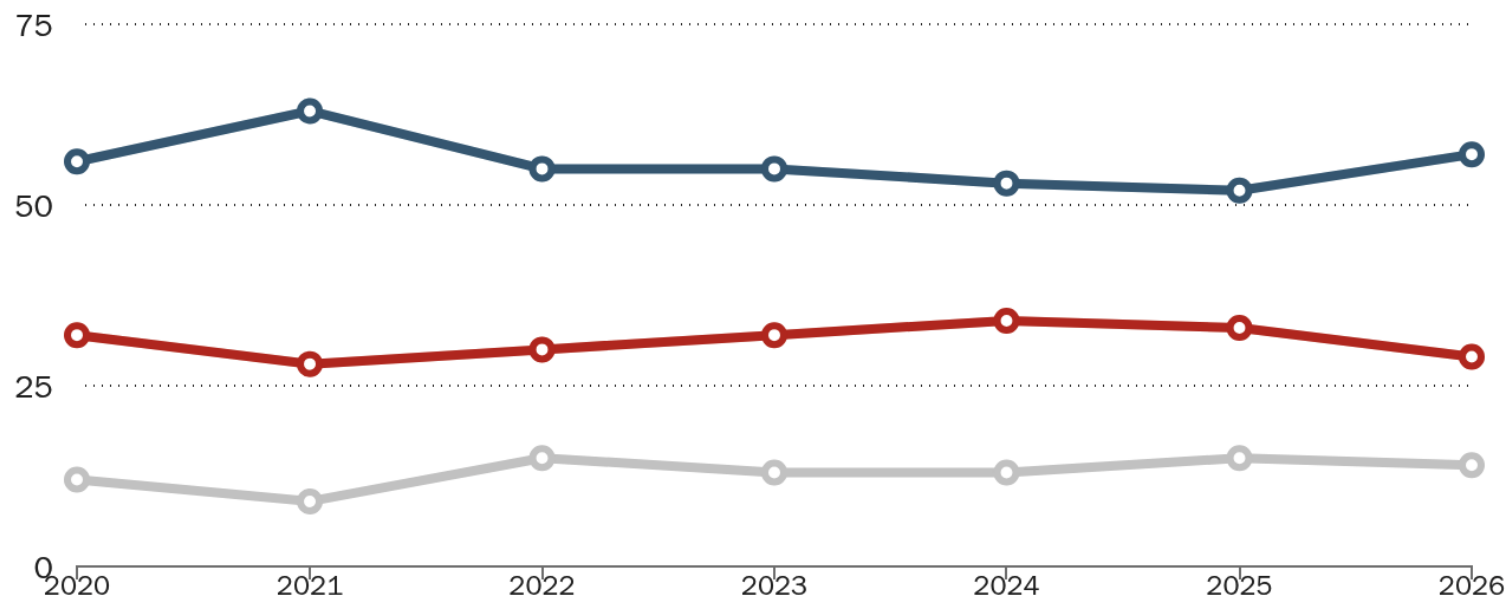
* Sample sizes were relatively small for Asian men in 2024 (N=144, margin of error of +/- 11.0 percentage points at 95% confidence), Asian women in 2024 (N=148, margin of error +/- 10.4 points at 95% confidence), Asian voters in 2020 (N=238, margin of error +/- 10.8 points at 95% confidence), Black men voters in 2020 (N=231, margin of error +/- 10.6 points at 95% confidence), Black voters in 2016 (N=212, margin of error +/- 11.4 points at 95% confidence), and Hispanic voters in 2016 (N=166, margin of error +/- 12.4 points at 95% confidence). Some groups not shown in 2020 and 2016 due to insufficient sample sizes.

** Estimates for Asian voters are representative of English speakers only.

Majority of Hispanic registered voters continue to identify with the Democratic Party

% of U.S. adults who are ...

Rep/Lean Rep Dem/Lean Dem No lean/Refused



Note: White, Black and Asian adults include those who report only being one race and are not Hispanic; Hispanics are of any race.

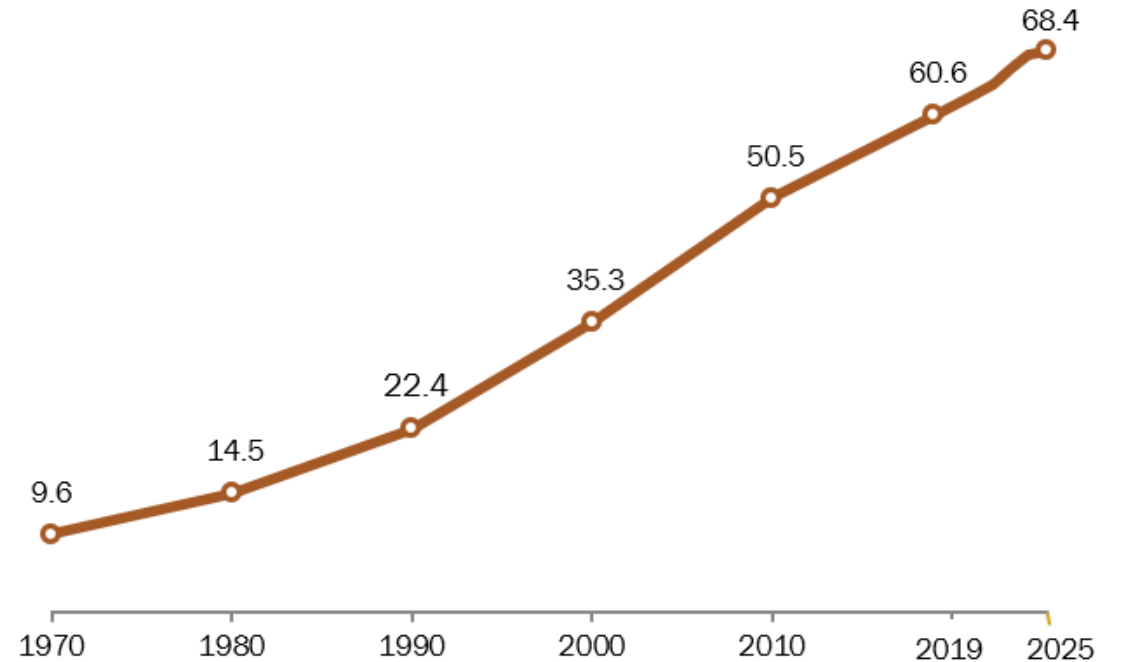
Source: National Public Opinion Reference Surveys conducted 2020-26.



LATINO DEMOGRAPHIC CONTEXT IN 2026

U.S. Hispanic population exceeded 68 million in 2025

U.S. Hispanic population, in millions

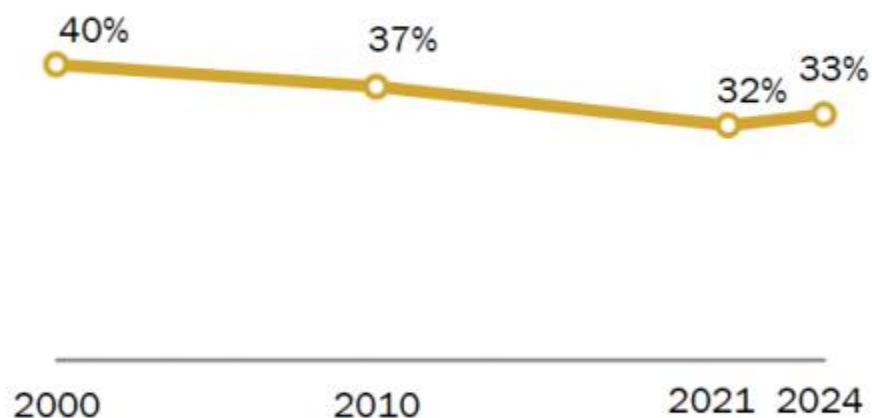


Note: Population totals are as of July 1, 2025 and 2019, and as of April 1 for 1970-2020. Hispanics are of any race.

Source: Pew Research Center analysis of 1970-1980 estimates based on decennial censuses (see 2008 report, “U.S. Population Projections: 2005-2050”); additional analysis of 1990-2010 PL94-171 census data and the Census Bureau population estimates for 2019-2025.

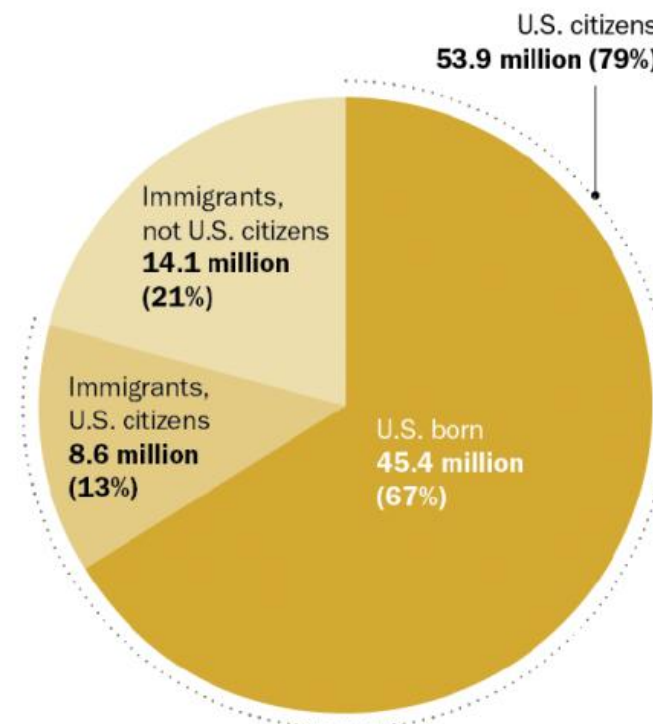
About one-third of U.S. Hispanics are immigrants

Among U.S. Hispanics, % who are foreign born



Source: Pew Research Center analysis of the 2000 decennial census (IPUMS 1%), 2010 and 2021 American Community Survey (IPUMS) and 2024 American Community Survey (U.S. Census Bureau).

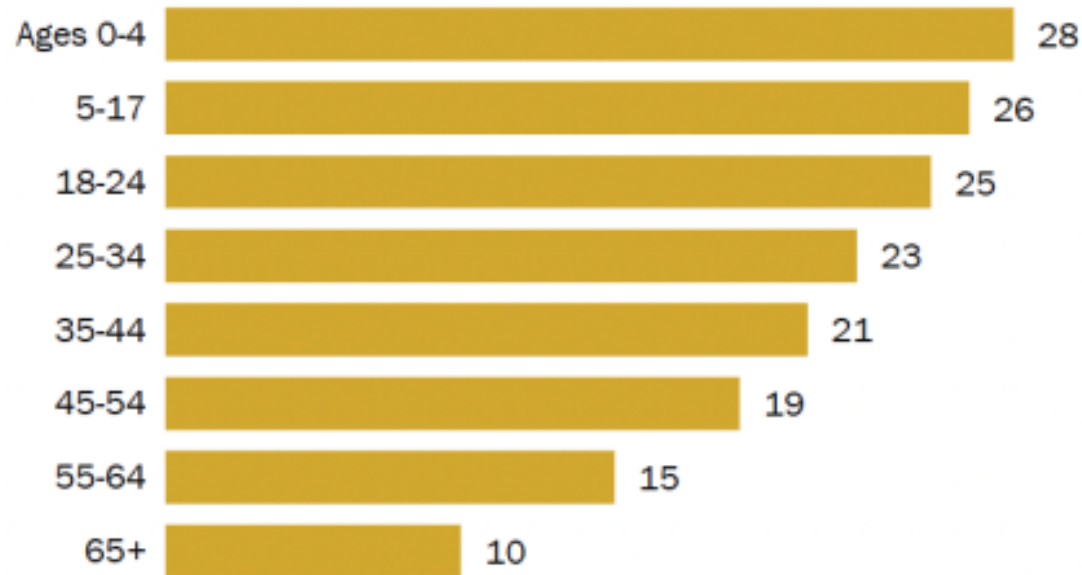
Nativity and citizenship status for Latinos, 2024



Note: Figures may not add to subtotals or 100% due to rounding.
Source: 2024 American Community Survey (U.S. Census Bureau).

Hispanics are younger than other Americans

% of the U.S. population that is Hispanic, by age group

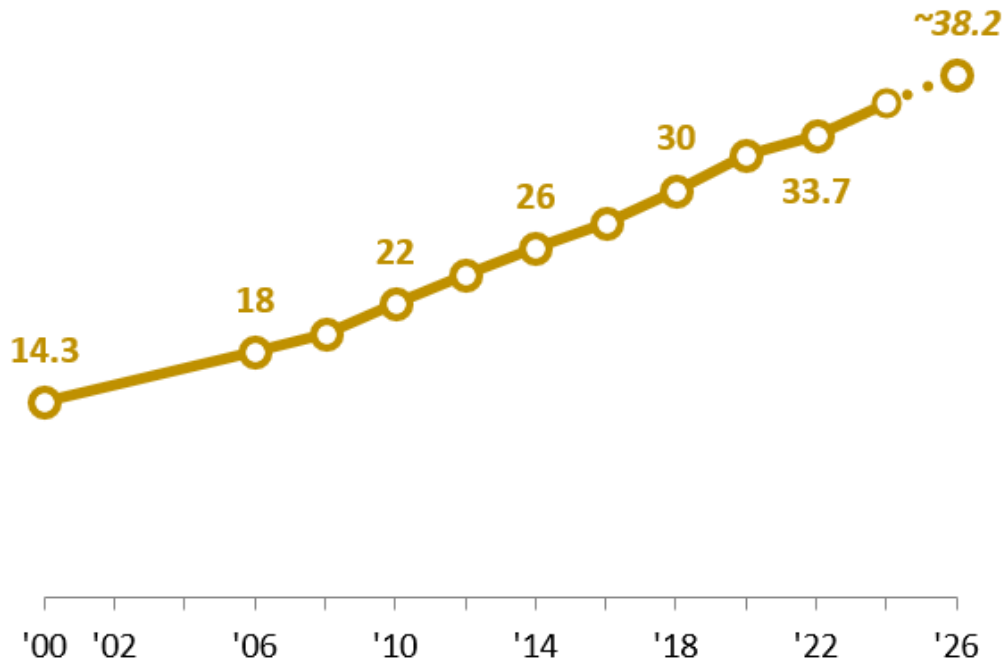


Source: Pew Research Center analysis of the 2024 American Community Survey (U.S. Census Bureau).

- Median ages for major groups:
 - **Hispanics: 31.2 years**
 - Black Americans: 36.2
 - Asian Americans: 39
 - White Americans: 43.2
- Among Hispanics, median ages vary by nativity:
 - U.S.-born Hispanics: 21.4
 - Immigrant Hispanics: 43.6
- 29% of all Hispanics are under 18, a higher share than White (18%), Black (25%) and Asian (18%) Americans

In November, a projected 38.2 million Latinos will be eligible to vote, up 4 million over 2022

*U.S. eligible voters who are Latino,
in millions*



Note: Eligible voters are U.S. citizens ages 18 and older. Latinos are of any race.
Source: Pew Research Center analysis of 2024, 2022, 2020, 2018, 2016, 2014, 2012, 2010, 2008 and 2006 American Community Surveys, and 2000 decennial Census (IPUMS).
Pew Research Center preliminary projection for Nov. 1, 2026.

- More than 38 million Latinos will be eligible to vote (adult U.S. citizens) in November
- ~ 16% of all U.S. EVs
- ~ 4.5 million more than 2022
- 80% of growth is from young Latinos coming of age (~1 million or so a year)
- Latinos have lower voter turnout rates, lower civic engagement rates

Find our work:
www.pewresearch.org

Subscribe to our newsletters and
follow us on social media:
www.pewresearch.org/follow-us/

How do you use our data? Let us know.

Mark Hugo Lopez

Director Race and Ethnicity Research

mlopez@pewresearch.org

Tanya Ardit

Senior Communication Manager

tarditi@pewresearch.org